

Cooled Radiofrequency Treatment

IF IT'S VISIBLY PAINFUL, IT'S TIME FOR COOLIEF* COOLED RADIOFREQUENCY

HOW BAD IS YOUR PAIN?

IF YOU LIVE WITH OSTEOARTHRITIS (OA), YOU ARE NOT ALONE



OA can cause pain, stiffness, and swelling, and can result in disability. These changes usually develop slowly and get worse over time. You may not be ready for surgery yet, and opioids can have risks and unwanted side effects.

IRRITATING THROBBING ANNOYING PECKING SHARP, SHOOTING PAIN DULL, THROBBING PAIN EXCRUCIATING PAIN

That's why minimally invasive, non-opioid COOLIEF' may bring nonsurgical relief to those suffering from OA knee pain without the use of opioids.²⁵

COOLIEF⁻ can help relieve moderate to severe OA knee pain for up to 1 year.



Whether you've been living with OA knee pain for months or years, your treatment options may change. You may have started with conservative therapies (such as physical therapy or NSAIDs), but only found temporary relief. When your pain is severe enough that your physician begins talking about more serious treatments such as opioids, or invasive options like steroid injections or knee surgery, discuss with your physician if COOLIEF' might be right for you.

COOLIEF[®] IS A MINIMALLY INVASIVE TREATMENT OPTION TARGETING NERVES THAT ARE CAUSING PAIN

WHY CURRENT OA KNEE PAIN MANAGEMENT OPTIONS MIGHT NOT WORK

COOLIEF⁻ cooled radiofrequency can bring nonsurgical relief to those suffering from OA knee pain, without the use of opioids.²⁻⁵ Radiofrequency ablation is becoming more popular in treating OA knee pain because this minimally invasive, nonnarcotic procedure directly targets the nerves responsible for sending pain signals to the brain.

COOLIEF[•] is the first and only radiofrequency treatment cleared by the FDA, offering relief from moderate to severe OA knee pain for up to 1 year.

HOW COOLIEF' WORKS



This RF energy creates a treatment area that safely deactivates the pain-causing sensory nerves, while leaving motor nerves intact to preserve function.⁶⁻⁹

The COOLIEF[.]

radiofrequency generator transmits a small current of thermal energy through a water-cooled electrode placed within the knee's tissue. COOLIEF' is the only currently known thermal RF system using water-cooled technology to safely ablate difficult-toreach nerves.

NOT READY FOR SURGERY?

Surgery can be beneficial in properly selected patients. However, due to BMI, age, other comorbidities, or invasiveness, surgery may not be an option for everyone.⁹⁻¹¹ In fact, many patients wait an average of 9 years before having surgery.¹²

MEDICATION: TEMPORARY PAIN RELIEF WITH RISKS

Relief from OA knee pain has long relied on a daily regimen of prescription opioid medication and other over-the-counter pharmaceutical treatments, yet these don't effectively target nerves that cause pain, and may be associated with unwanted side effects.¹³



Opioid prescriptions are often given to patients as a first-line treatment for both acute and chronic pain, although long-term effectiveness has not been proven. In fact, several studies have shown that use of opioids for chronic pain may actually worsen pain and functionality.

THE TOP 7 WAYS COOLIEF[®] CAN HELP WITH OA KNEE PAIN

COMMON QUESTIONS ABOUT COOLIEF

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1. DRAMATIC PAIN REDUCTION

There was a 93% reduction of patients reporting severe OA knee pain 6 months after receiving COOLIEF.¹⁰

2. PAIN RELIEF FOR UP TO 12 MONTHS

In clinical studies, most patients receiving COOLIEF' reported that their OA knee pain was significantly reduced for at least 1 year.¹⁰

3. IMPROVED MOBILITY

COOLIEF⁻ has been proven to significantly improve long-term physical function and quality of life.

4. QUICK RECOVERY TIME

Because the procedure is minimally invasive, most patients can expect to feel pain relief within 1-2 weeks, much sooner than with surgery.

5. NO OPIOID RECOVERY MEDICATION

There may be some discomfort for a short period, but this discomfort can be treated with common over-the-counter medication.

6. NO OVERNIGHT HOSPITAL STAY

Since this outpatient treatment requires no general anesthesia, you can return home shortly after treatment.

7. NO INCISION Unlike surgery, COOLIEF^{*} involves no incision.

WHAT SHOULD I EXPECT AFTER THE COOLIEF' PROCEDURE?

A short procedure can help you return to normal activities within a week or 2. Follow your physician's discharge instructions after the COOLIEF⁻ procedure.

Using ice packs at the procedure site and taking analgesic medication (medication that temporarily alleviates pain) can decrease your discomfort.¹⁴

Consult your physician to understand the risks and potential contraindications for this procedure.

Potential complications associated with the use of this device include but are not limited to: infection, nerve damage, increased pain, visceral injury, failure of technique, paralysis, and death.

IS COOLIEF[.] COVERED BY MY INSURANCE AND/OR MEDICARE?

COOLIEF^{*} may be covered by Medicare and by certain private payers. However, your doctor will need to confirm with your insurance provider if they cover the COOLIEF^{*} procedure. For more information, visit **myCOOLIEF.com**.

NEED MORE INFORMATION? HERE ARE SOME OTHER RESOURCES

Talk to your doctor today and start feeling relief from OA knee pain with COOLIEF!

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myCOOLIEF.com

Our website offers comprehensive information about:

- OA knee pain and the benefits of COOLIEF^{*}
- Success stories from other COOLIEF[•] patients
- Paying for COOLIEF^{*}
- Locating a COOLIEF⁻-trained specialist near you

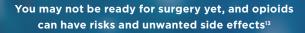


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IF IT'S VISIBLY PAINFUL, IT'S TIME FOR COOLIEF* COOLED RADIOFREQUENCY



OA knee pain affects over 30 million adults in the US¹







COOLIEF[•] can bring nonsurgical relief for up to 1 year to those suffering from OA knee pain without the use of opioids^{2-5,10}

TALK TO YOUR DOCTOR TODAY AND FIND OUT IF COOLIEF" IS RIGHT FOR YOU

For more information, visit **myCOOLIEF.com**

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